



MANTOVA

ARTEXPO 2019

INTERNATIONAL BIENNIAL OF CONTEMPORARY ART

8/16 June

Foreign Section by Francesco Saverio Russo and Salvatore Russo

With Philippe Daverio, Paolo Levi, Marco Rebuzzi,
Sandro Serradifalco and Vittorio Sgarbi.

EFFETTO ARTE

RUSSO
STUDIO DI CONSULENZA ARTISTICA

MUSEO FRANCESCO
DIOCESANO GONZAGA

serradifalco
Publisher Entertainment



AN OPPORTUNITY FOR SALES AND VISIBILITY

The Mantua (MANTOVA) Contemporary Art Biennial is an event designed to involve the most important artistic expressions in a large international meeting. From 8 to 16 June the world of art gather in the historical Gonzaga Museum to celebrate the work of the most valid contemporary artists, to stimulate the international market by involving visitors in a new and interesting fruitful experience. The layout of the exhibition area will be treated in every detail. Specific spaces and panels will be created to offer the artist the visibility he deserves. The project avails itself of the collaboration of professionals and eminent personalities from the world of culture. The curator of the event is Sandro Serradifalco with the collaboration of artistic and editorial consultants of EFFETTO ARTE. The foreign section is curated by Francesco Saverio Russo and Salvatore Russo. Mantua Artexpo will include various sections dedicated to specific themes, such as landscape and figure, interpreted through techniques such as sculpture, watercolor, photography, video-art and different styles, in an expressive sphere that goes from the figurative to the informal, in full creative freedom. Artists from all over the world will participate to this international event. Assistance will be offered to the artist in selling his work.



**June 8, 2019, F. Gonzaga Museum,
Grand Opening Ceremony with VITTORIO SGARBI**

The famous art critic will open the doors of MANTUA ARTEXPO.
Once again, his role as an observer will reward some of the exhibiting artists.

**VITTORIO SGARBI WILL SELECT THREE ARTISTS FOR AN IMPORTANT EXHIBITION
TO BE HELD AT A RENOWNED ART GALLERY IN ROME.**



APPOINTMENT WITH
PHILIPPE DAVERIO
at the Mantua Social Theater

On June 9th, Philippe Daverio's *Lectio Magistralis* will be held at the Teatro Sociale of Mantua. An exceptional encounter with one of the most charming and competent personalities in the world of contemporary art. The theater is located in the historic city center and is owned by the Palchettisti Society.





JUNE 9, 2019
the Lectio Magistralis by Philippe Daverio

At the Teatro Sociale, the renowned art critic will dedicate to all the artists of MANTUA ARTEXPO the Lectio Magistralis about Mantua and its historical beauties.

**AFTER THE APPOINTMENT IN THE THEATER,
PROF. DAVERIO WILL VIEW THE WORKS EXHIBITED AT THE GONZAGA MUSEUM
AND WILL MEET WITH THE PRESENT ARTISTS.**

Mantova Artexpo 2019 involves different creative experiences (painting, sculpture, photography, videoart) in an innovative fruition experience. The event, with an international resonance, will take place at the Diocesan Museum Francesco Gonzaga of Mantua. All the artists admitted will enjoy high visibility. Thousands of visitors are expected for the event with countless potential buyers visiting the exhibition stands.

The critic director will be Paolo Levi, the artistic director will be Sandro Serradifalco.

The works (not exceeding 100x100 cm for the paintings and H. 100 - max weight 30 kg for the sculptures).





A SIGNIFICANT EXHIBITION PRESENCE

The Francesco Gonzaga Museum

is located in the main cloister of the former Augustinian monastery of St. Agnese, a building full of history. It was inspired by the Mantuan Giovanni Bono (1168-1249), founder of a religious order later merged into the Augustinian order. In the urban context it is located a few tens of meters from the Cathedral and the Ducal Palace: going down from here along the Via Cairoli you will get to the Virgilian Square, created in the late eighteenth century by burying the ancient inlet



FOR THE MOST VOTED BY THE PUBLIC: IMPORTANT PRIZES

The visitors of Mantua ARTEXPO will have the opportunity to express their vote for the exhibiting artists.

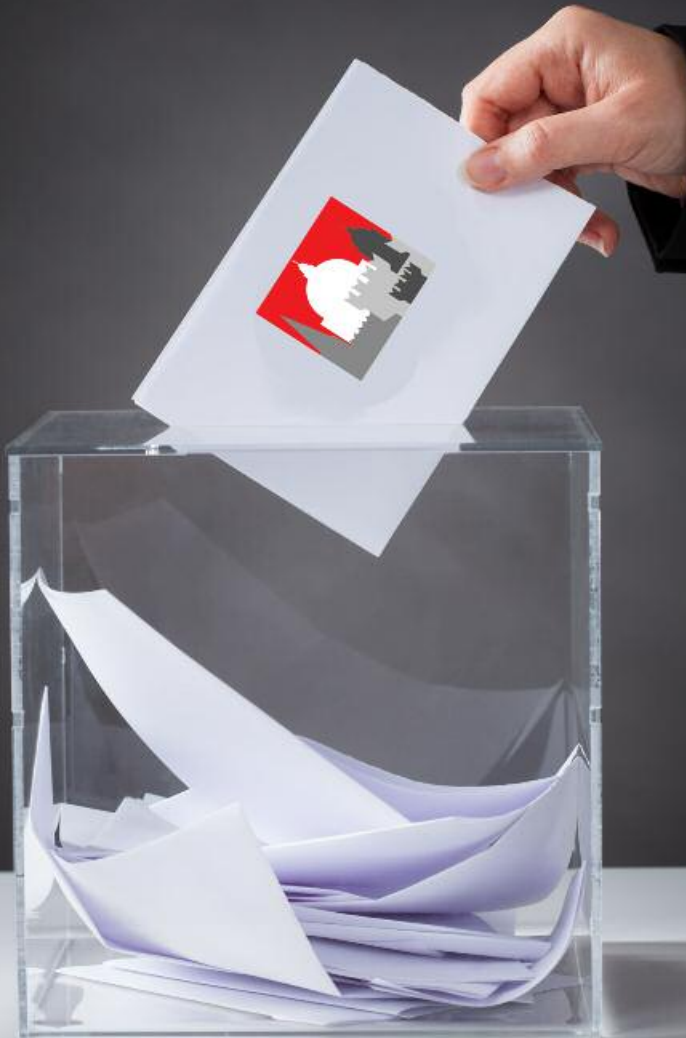
6,000.00 € to be won
and prestigious awards.

€ 3,000.00 for the 1st place,
€ 2,000.00 for the 2nd place,
€ 1,000.00 for the 3rd place.

The cover of the bi-monthly magazine
ART NOW will be dedicated
to the 4th place classified artist.

The artists that will be classified
from 5th to 10th place
will exhibit 2 works for three months
at the EFFETTO ARTE Gallery of Palermo.

Visitors will have the opportunity
to express their
preferences from 9 to 16 June 2019



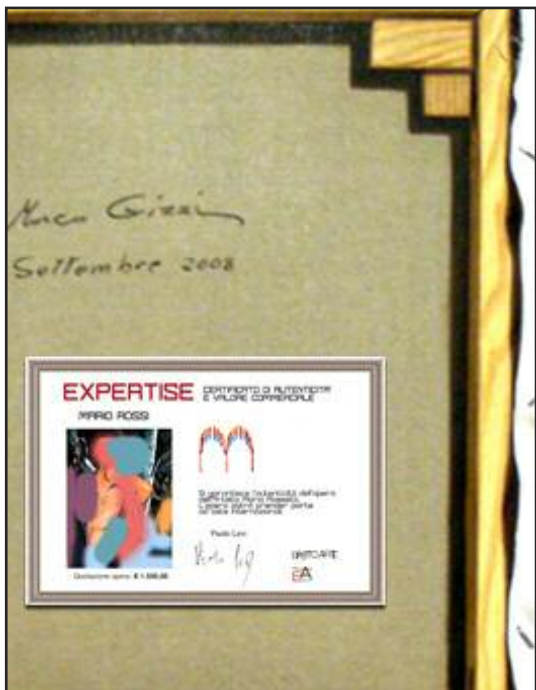


EXPERTISE BY PAOLO LEVI WITH THE QUOTATION OF THE SELECTED WORK FOR AN ADDED VALUE TO YOUR WORK.

All works selected
for the participation to the
MANTUA ARTEXPO
will be viewed and listed
by Paolo Levi.

The certificate of expertise
with the listing will attest
the value and authenticity
of the work attributing its importance
in the international market

**On Sunday 9 June Prof. Paolo Levi
will meet the artists
and view the exhibited works.**



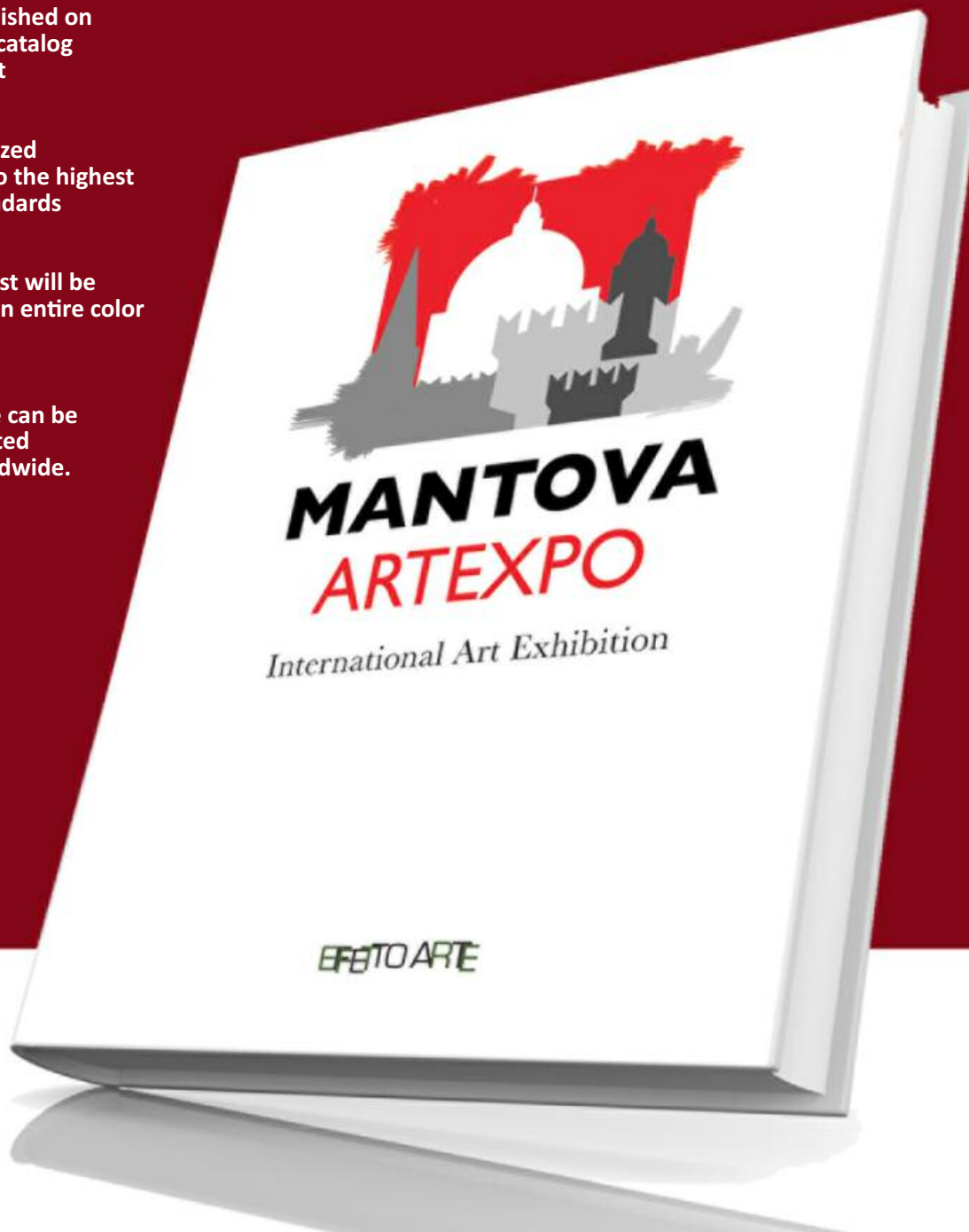
Paolo Levi, is an art critic, journalist, essayist, author of thematic and monographic volumes. He combines a deep knowledge of ancient, modern and contemporary art history with a solid experience on the relationship between art and finance. He carries out, for public and private collectors, detailed market analysis related to the critical reading of the object under examination. As connoisseur of the European twentieth century art history, he is called to contribute to the formation or completion of private collections. As an expert in the international market of modern and ancient European art, he advises collectors who need expertise following a bank guarantee required by an asset in which insurance companies are also involved. As an art critic, he is called as an expert in civil cases related to specific attribution problems

All works admitted
will be published on
the official catalog
of the event

The catalog
will be realized
according to the highest
quality standards

To each artist will be
dedicated an entire color
page.

The volume can be
also consulted
online worldwide.



To all the artists admitted:

- Exhibition of one or more works at the Diocesan Museum Francesco Gonzaga of Mantua from 8 to 16 June 2019.
- Publication of the admitted work in the official catalog of the event.
- Delivery of a copy of the official catalog of the event.
- Certificate of participation on parchment with selection approval by the scientific committee.
- Possibility to be selected by Vittorio Sgarbi for a free exhibition at a prestigious gallery in Rome.
- Possibility to be selected by the public for the assignment of three cash prizes for the total amount of € 6.000,00, assignment of the cover of the magazine ART NOW, participation to the exhibition in Palermo at EFFETTO ARTE GALLERY.
- Insertion of your name in the advertising pages dedicated to the event in magazines, posters, totems, invitations.
- Publication of the admitted work and of a short biography on the official website: www.mantovartexpo.it
- Publication of the admitted work on the official Facebook page of the event.
- Invitation to the Lectio Magistralis by Philippe Daverio at the Social Theater of Mantua.
- Expertise and listing of the work admitted to the Biennial by Paolo Levi.
- Sales assistance during the exhibition days.
- Unpacking, placing and re-packing of the work.
- Cocktail party at the opening ceremony.

The events not to be missed at MANTOVA ARTEXPO 2019

Saturday 8 June

5.00 pm, Diocesan Museum Francesco Gonzaga - Official presentation of the event by Vittorio Sgarbi, Marco Rebuzzi, Sandro Serradifalco, Francesco Saverio Russo, Salvatore Russo and the Effetto Arte staff.

6.30 pm, Cocktail and opening buffet.

Sunday 9 June

10.00 am, Diocesan Museum Francesco Gonzaga - breakfast with the artists.

10.30 am, Paolo Levi meets the artists.

11.30 am, Diocesan Museum Francesco Gonzaga - delivery of the catalog and certificates.

3.00 pm, Teatro Sociale - Artist of the Year 2019 Award.

4.00 pm, Teatro Sociale - Music performance by Filippo Lui.

5.00 pm, Teatro Sociale - Lectio Magistralis by Philippe Daverio.

6.30 pm, Diocesan Museum Francesco Gonzaga - Philippe Daverio meets the artists and views the exhibition stands.

EXHIBITION FROM 8 TO 16 June 2019.

HOURS: Saturday / Sunday from 10.00 to 19.30.

Monday to Friday from 15.00 to 19.30.

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